

HOSHEDAR BAMJI

User Experience Designer

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in in.linkedin.com/in/hoshedarbamji
📍 Boston, MA (willing to relocate)

EDUCATION

Northeastern University

Sept 2017 - July 2019, Boston, MA

Master of Professional Studies in
Digital Media - Interactive Design

MET Institute of Mass Media

Aug 2010 - Dec 2011, Mumbai, India

Diploma In Mass Media - Advertising

CONFERENCE TALK

UXPA Boston Conference

May 2018, Boston, MA

'Brand in the age of UX & IxD'
10-Minute Student Talks

SKILLS

Information Architecture, Design
Strategy, Interaction Design, UI
Design, Wireframing, Prototyping,
Mockups, User Research, Usability
Testing, Research Evaluation, Brand
Design, UX Writing

TOOLS

Illustrator, Adobe XD, Sketch,
Axure, Invision, Balsamiq, InDesign,
Photoshop

CODING

HTML, CSS, JavaScript, JQuery,
Bootstrap, WordPress

WORK EXPERIENCE

OpenClinica / UX Design Intern

July 2018 - Dec 2018, Waltham, MA

- Collaborated with product owners and managers to strategize solutions and streamline the Agile and UX processes.
- Designed low & high-fidelity sketches, wireframes, and prototypes to communicate taskflows and implement design solutions.
- Performed usability testing to verify user flows and UI designs for patient-facing mobile solutions.
- Improved the information architecture and navigation for various features and sections of the OpenClinica EDC system.
- Conducted heuristic analysis of third-party medical imaging applications for integration with the OpenClinica EDC system.
- Performed in-depth system mapping exercises to highlight possible loopholes and areas for seamless implementation of new features into the EDC system.
- Co-led a UX workshop at the OC18 Conference, to engage users and gain insights into their pain points and needs.
- Responsible for maintaining design standards and consistency across various OpenClinica products.

D'Amore McKim School of Business / Research Assistant

Sept 2017 - Dec 2017, Boston, MA

- Researched recent developments in IoT, wearable tech, and digital marketing to create content for class presentations.
- Assisting with preparation and management of class material, grading and record keeping.

Design Guerrillas / Brand Design Manager

June 2012 - May 2017, Mumbai, India

- Managed and supervised the consistency and quality of design projects in collaboration with developers, designers & managers.
- Developed design strategies to match market and brand insights.
- Spearheaded creative processes to maintain proposed timelines.
- Created wireframes and design options for websites.
- Co-created a series of edutainment books.
- Developed content for websites, brochures and advertisements.
- Devised a visual brand language for a contemporary fashion label.
- Analyzed consumer research to understand brand perceptions, while anticipating future communication needs.